

Putting “Stakeholders” First : Proposing a New ESG Model Based on Responsible Management Concepts

19 June 2023
(Monday 4:00 – 5:30 p.m.)

1.5 CPT

Speakers

Prof. Simon S.M. Ho, President, The Hang Seng University of Hong Kong
and **Dr. Anthony Tyen**, Director, PRO’8 Consultants Limited

Lately, Environmental, Social and Governance (ESG) has been popular with corporations and the capital market advocating the use of ESG reporting metrics. ESG practices not only have potential environmental and societal benefits; companies adopting ESG metrics also expect more efficient resource allocation, better risk management, and more sustainable corporate growth. However, ESG so far lacks a robust conceptual framework, flawed in clarity regarding its purpose, assumptions, elements and limitations.

In this seminar, the speakers will discuss a new proposed ESG model based on the Integrated Conceptual Framework Responsible Management (Simon S.M. Ho, 2020) taking into account Ethics, Stakeholders’ Value and Sustainability. It is advocated that the letter “S” in “ESG” be changed to represent ‘Stakeholders’ instead of “Social” which may seem too broad and confusing.

The speakers will also cover:

- The redefined purposes of corporations and their social contract,
- How existing “S” KPIs can be reclassified under different stakeholder groups,
- Some additional stakeholder-centric KPIs, and
- Other improvements needed for the ESG reporting practice.

Come to this seminar and join the discussion on prioritizing stakeholders’ interest in your corporation’s ESG framework and approach.

Date : Monday, 19 June 2023

Time : 4:00 pm – 5:30 pm

Mode of Attendance : **Online** (Login details will be provided to participants in the confirmation email)

Physical venue: The Chamber of Hong Kong Listed Companies
Room 3710, 37/F, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong
Cantonese, supplement with English

Language:

Fee: Physical: CHKLC Members: HKD180 | **Others: HKD250**

Online: CHKLC Members / **HSUHK Faculty member: HKD150** | **Others: HKD250**

Online: HSUHK Students: **Free of charge**

Registration:

**REGISTER
NOW**





Prof. Simon Shun-Man HO
President
The Hang Seng University of Hong Kong

Prof. Simon S.M. Ho is President of The Hang Seng University of Hong Kong. He is a certified public accountant in the UK, Australia and Canada. Previously, he was Vice Rector (Academic Affairs) of the University of Macau (UM), Dean of the School of Business of the Hong Kong Baptist University (HKBU), and Director of the School of Accountancy of The Chinese University of Hong Kong (CUHK). Currently he is Chairman of the Citizen Advisory Committee on Community Relations of the Independent Commission Against Corruption (ICAC) of Hong Kong. He is Editor of the *Asian Journal of Business Ethics* (by Springer).

He developed and taught the first university master's course on corporate governance in Hong Kong at CUHK in 1993. In 2004, he developed and launched the world's first MSc Programme in Corporate Governance. In 2005, he co-founded the biennial 'World Business Ethics Forum' organised jointly by HKBU and UM. In 2007, he was the key person in developing the Hong Kong Corporate Governance Excellence Awards, organised jointly by CHKLC and HKBU. In recognition of his contribution to corporate governance and stakeholder model, he was awarded the *Faculty Pioneer Award* by the Aspen Institute, USA (being described as the Oscar of the business school world by the *Financial Times*). He was elected as one of the 100 Most Influential People in Business Ethics by Ethisphere.



Dr. Anthony Tyen
Director
PRO'8 Consultants Limited

Dr. Tyen has been in the accountancy and consulting profession since 1977. He began his career with Price Waterhouse, followed by a few years with KMG and JP Morgan. In 1985, he established his own practice, which merged with Grant Thornton in 1990. During the 1990's, he was based in Beijing responsible for the development of the firm's China practice. Dr. Tyen reverted to his own consulting practice in 1998, followed by a brief spell as co-CEO of the Tricor Group. Since 2003, Dr. Tyen has resumed his accounting and consulting practice.

Academically, Dr. Tyen holds a Ph.D. degree with his research interest in auditing and cross-cultural psychology, and an MBA degree, both with the Chinese University of Hong Kong. He also served on academic boards and as an adjunct professor in several universities in Mainland China and Hong Kong. Professionally, Dr. Tyen is a fellow member of the Hong Kong Chartered Governance Institute (FCG) and Association of Chartered Certified Accountants (FCCA) as well as an associate member of the Hong Kong Institute of Certified Public Accountants (HKICPA). He is also a non-practicing member of the Chinese Institute of Certified Public Accountant (CICPA), being the Institute's first foreign member (F0001) in 1995. He was a member of the Council of CICPA between 1996 and 2004, and a member of the World Council of ACCA from 2005 to 2014. On the commercial side, Dr. Tyen has served companies listed in the Stock Exchange of Hong Kong, NASDAQ and Toronto.



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(1.5 CPT Hours)

Part 1: Registration Details (Please ✓ the appropriate boxes)

CHKLC Members HSUHK Students* (Please provide student numbers below) HSUHK Faculty Member Others

Contact Person :

| | | |
|-----------|-------------|---------|
| Company : | Code : | |
| Address : | | |
| Name : | Job Title : | |
| Tel : | Mobile : | Email : |

Part 2: Full Name of Participants (Please ✓ the appropriate boxes)

(Physical: CHKLC Members : HK\$180 ; Others: HK\$250) (Online: CHKLC Members & HSUHK Faculty Member: HK\$150 ; Others: HK\$250)
(Online: HSUHK Students : Free of charge))

| | Name * | Job Title | Email | Mode of attendance | CPT Enquired * | Fee |
|---|--------|-----------|-------|----------------------------------------------------------------------|-------------------------------------------------------------|-----|
| 1 | | | | <input type="checkbox"/> Physical <input type="checkbox"/> Online | <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| 2 | | | | <input type="checkbox"/> Physical <input type="checkbox"/> Online | <input type="checkbox"/> Yes <input type="checkbox"/> No | |

Part 3: Payment Methods

Crossed Cheque

Fees paid by crossed cheque should be made payable to “**The Chamber of Hong Kong Listed Companies**” by post. Please write down your name and company at the back of your cheque, and send together with the enrolment form.

Bank remittance

Bank remittance: Standard Chartered Bank (HK) Ltd. (HKD S/A : **003-447-1-089308-9**). Participants who submit the bank receipt are requested to write your name, company and sent email via josieling@chkcl.org for confirmation of payment. All local and overseas bank charges are to be borne by remitter.

Part 4: Remarks

Registration will be confirmed upon full payment by email notification.
 Registration fees paid are not refundable except if the event is fully booked or cancelled by CHKLC.
 Participants must attend the whole event including the question & answer session. Otherwise, no CPT hour will be given.
 CHKLC will send an electronic attendance certificate with the name provided above via email. *
 CHKLC reserves the right of final discretion should there be any changes to the event.
 For enquiry, please contact CHKLC’s Secretariat at (852) 2970 0886-7 or email to info@chkcl.org.